

Bradley Patrick

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Experience

Senior Graphic Designer | Rogue Fitness

May 2017–Present

- Develop branding for bespoke products, national events, and live-stream video.
- Design graphics and visuals for website, UI/UX initiatives, and packaging.
- Design social media content.
- Develop and deliver creative assets for product launches with quick turnaround.
- Mentor and manage workflow of design interns.
- Manage vendor relationships to procure print collateral.
- Lead presentations for creative review.

Freelance | Graphic Design

May 2013–Present

- Branding, visual identity, photo editing/manipulation, and design work for print and digital executions (e.g., brand logos, web graphics, event posters, print invitations).
- Clients include retailers, local bands, and music venues.

Art Director | Print Syndicate

June 2013–March 2017

- Developed branding and visual strategy for in-house e-commerce brands.
- Created graphics and visual assets for web, social media, and digital marketing platforms.
- Partnered with marketing team to develop campaign concepts and identify creative deliverables.
- Managed workflow and provided art direction for a team of 5 designers.

Creative Spot | Graphic Design Intern

May 2012–August 2012

- Designed graphics for brand collateral, product labels, packaging, and print materials.
- Created visual assets for web and digital marketing platforms.
- Photo editing/manipulation for print and digital marketing materials.

Education

BFA Advertising and Graphic Design

Columbus College of Art & Design
2011–2013 | Columbus, Ohio

AAS Visual Communication

Sinclair Community College
2009–2011 | Dayton, Ohio

Awards

Award of Merit in Print: Long Form

November 2018 | CSCA Creative Best
For Rogue Fitness Fullsterkur Stone Guide

Award of Merit in Identity

November 2015 | CSCA Creative Best
For the rebrand of Columbus jewelry boutique, OneSixFive

Skills

Expertise

Creative Direction
Visual Identity
Creative Concepting
Web Design
Typography

Tools

Illustrator
Photoshop
InDesign
Figma